



# SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A++' Grade | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

SIU/ACAD/2024/3605

Date: 29/08/2024

To  
The Director  
Symbiosis Centre for Management Studies  
Bengaluru

**Subject: Approval of Programme Structure of Bachelor of Business Administration (Dual Degree, Honours/ Honours with Research) batch 2024-28.**

Dear Madam,

This is to inform you that the following Programme Structure has been duly approved by the Academic Council for the Academic Year 2024-2025.

| Sr. No. | Programme   | Batch   |
|---------|---|---------|
| 1       | Bachelor of Business Administration (Dual Degree, Honours/ Honours with Research) | 2024-28 |

Thanking you.

Sincerely,

**Dr. Asmita Dani**  
**Director- Academics**

Copy to: Controller of Examinations, SIU  
The Director Admission, SIU

**Symbiosis Centre for Management Studies, Bengaluru**  
**Bachelor of Business Administration (Dual Degree, Honours/Honours with Research)**  
**Programme Structure 2024-28**

|           |                             |  |  |                              |  |
|-----------|-----------------------------|--|--|------------------------------|--|
| <b>1.</b> | <b>OBJECTIVE</b>            | This program will offer brilliant opportunities for ambitious students to access international academic resources. The ease of mobility and accessibility is being facilitated by the two institutions in alignment with their commitment towards providing quality education, skilling and research pathways.   |  |                              |  |
| <b>2.</b> | <b>DURATION (IN MONTHS)</b> | 24 months (SCMS-B) + 24 months (Deakin University)   |  |                              |  |
| <b>3.</b> | <b>INTAKE</b>               | 15   |  |                              |  |
| <b>4.</b> | <b>RESERVATION</b>          | <b>I. Within the sanctioned intake</b>   | <b>a) SC (In Percentage)</b>           | <b>b) ST (In Percentage)</b> | <b>c) Differently abled (In Percentage)</b>      |
|           |                             |  | 15                                     | 7.5                          | 3  |
|           |                             | <b>II. Over and above the sanctioned intake</b>  | <b>a) Kashmiri Migrants (In Seats)</b> |                              | <b>b) International Students (In Percentage)</b> |
|           |                             |  | 2                                      |                              | 20   |
| <b>5.</b> | <b>ELIGIBILITY</b>          | <p>Passed Standard XII (10+2) or equivalent examination from any recognised Board with a minimum of 50% marks or equivalent grade (45% Marks or equivalent grade for Scheduled Caste / Scheduled Tribes).</p> <p>The conditions to transition to Deakin University, Australia are:</p> <p>a) Students successfully completing the first two years at SCMS B with a WAM of 55 (CGPA of 6.25)</p> <p>b) IELTS minimum score of 6</p> |  |                              |  |



|     |                                    |   |   |                          |              |        |
|-----|------------------------------------|---|---|--------------------------|--------------|--------|
| 6.  | <b>SELECTION PROCEDURE</b>         | 1.Symbiosis Entrance Test (SET)<br>2.Personal Interaction and Written Ability Test (PI-WAT) for shortlisted candidates based on SET<br>3.The selection Procedure for the Multiple Entry would be as per the University’s Lateral Entry Rules for FYUG Programmes.   |   |                          |              |        |
| 7.  | <b>MEDIUM OF INSTRUCTION</b>       | English   |   |                          |              |        |
| 8.  | <b>PROGRAMME PATTERN</b>           | The first two years are a semester system at SCMS-B and the next two years are a trimester system at Deakin University, Australia   |   |                          |              |        |
| 9.  | <b>COURSE &amp; SPECIALIZATION</b> | Dual Degree Programme: Bachelor of Business Administration (Honours/Honours with Research) and M340 Bachelor of Business Analytics<br><b>Majors-</b> Business Analytics (Minimum 80 credits)<br><b>Minors-</b> HR/Marketing/Finance (Minimum 32 credits)<br><br>Students will complete the first two years at SCMS-B and the next two years at the Deakin campus in Australia.<br><br>For BBA: 167 credits at SCMS-B (84 credits in the first two years; 83 credits are mapped to the two years at Deakin). For Bachelors in Business Analytics: 24 credits at Deakin University (16 at Deakin and 8 at SCMS-B) |   |                          |              |        |
| 10. | <b>FEE</b>                         |   | <b>Academic Fee p. a.</b>                         | <b>Institute Deposit</b> | <b>Total</b> |        |
|     |                                    | <b>Indian Students (Amount in INR)</b>  | 7,00,000  | 20,000                   | 7,20,000     |        |
|     |                                    | <b>International Students</b>   | <b>NRI/ PIO/ OCI Category (Amount in US\$)</b>    | 13,370                   | 275          | 13,645 |
|     |                                    |   | <b>Foreign National Category (Amount in US\$)</b> | 1,300                    | 275          | 1,575  |



|     |   |  |
|-----|---|--|
| 11. | <b>ASSESSMENT</b>   | The courses will have 60% Continuous Assessment and 40% Term End [University] examination however, some courses (not more than 30% of the total programme credits) may have 100% Continuous Assessment.  |
| 12. | <b>STANDARD OF PASSING</b>  | The assessment of the student for each examination is done based on relative performance. Maximum Grade Point (GP) is 10 corresponding to O (outstanding). For all courses, a student is required to pass both Continuous Assessment and Term End examinations separately with a minimum Grade Point of 4 corresponding to Grade P. Students securing less than 40% marks in any head of passing will be declared FAIL. The University awards a Certificate/Diploma/ Degree to the student who has achieved a minimum CGPA of 4 out of a maximum of 10 CGPA for the Programme.   |
| 13. | <b>AWARD OF DEGREE/ DIPLOMA/ CERTIFICATE</b>                      | <p><b>Certificate</b> in Business Administration will be awarded at the end of the semester-2 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA and the successful completion of the 4 credit Vocational Course in the summer.</p> <p><b>Diploma</b> in Business Administration will be awarded at the end of the semester-4 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA and the successful completion of the 4 credit Vocational Course in the summer.</p> <p><b>Bachelor</b> of Business Administration with the applicable Major and applicable Minor will be awarded at the end of the semester-6 by taking into consideration the performance of all semester examinations subject to obtaining a minimum of 4.00 CGPA out of 10 CGPA.</p> <p><b>Bachelor</b> of Business Administration Honours with the applicable Major and applicable Minor will be awarded at the end of the semester-8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.</p> <p><b>Bachelor</b> of Business Administration Honours with Research with the applicable Major and applicable Minor will be awarded at the end of the semester- 8 by taking into consideration the performance of all semester examinations subject to obtaining a minimum 4.00 CGPA out of 10 CGPA.</p> |
| 14. | <b>CLASSIFICATION OF CREDITS AND NUMBER OF NON-CREDIT COURSES</b> |  |



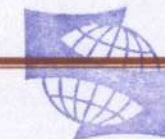
| Semester     | Major   | Minor     | Multi-disciplinary | Ability Enhancement | Skill Enhancement | Common Value Added | Summer Internship | Research Project / Dissertation | Total Credits | No. of Mandatory Non-Credit Course/s | No. of Non-Credit Audit Course/s |
|--------------|---|-----------|--------------------|---------------------|-------------------|--------------------|-------------------|---------------------------------|---------------|--------------------------------------|----------------------------------|
| 1            | 4   | 8         | 0                  | 4                   | 3                 | 2                  | 0                 | 0                               | 21            | 1                                    | As per the Student's Choice      |
| 2            | 8   | 8         | 3                  | 2                   | 3                 | 2                  | 0                 | 0                               | 26            | 1                                    |                                  |
| 3            | 8   | 8         | 3                  | 2                   | 3                 | 2                  | 0                 | 0                               | 26            | 1                                    |                                  |
| 4            | 4   | 8         | 3                  | 0                   | 0                 | 0                  | 0                 | 0                               | 15            | 1                                    |                                  |
| <b>Total</b> | <b>24</b>   | <b>32</b> | <b>9</b>           | <b>8</b>            | <b>9</b>          | <b>6</b>           | <b>0</b>          | <b>0</b>                        | <b>88</b>     |                                      |                                  |
| 5            | Courses delivered as per the syllabus and structure of Bachelor of Business Analytics degree from Deakin University |           |                    |                     |                   |                    |                   |                                 |               |                                      |                                  |
| 6            | Courses delivered as per the syllabus and structure of Bachelor of Business Analytics degree from Deakin University |           |                    |                     |                   |                    |                   |                                 |               |                                      |                                  |
| 7            | Courses delivered as per the syllabus and structure of Bachelor of Business Analytics degree from Deakin University |           |                    |                     |                   |                    |                   |                                 |               |                                      |                                  |
| 8            | Courses delivered as per the syllabus and structure of Bachelor of Business Analytics degree from Deakin University |           |                    |                     |                   |                    |                   |                                 |               |                                      |                                  |

1. Passing Mandatory Non-Credit Courses is a requirement for the award of the degree.

**Note- In the case of missing Catalogue Course Codes in Annexure A, the Course Codes will be incorporated in the revised programme structure subject to the approval of the respective course outlines from the Academic Council.**

This Programme Structure is aligned with the norms laid down by the University and is approved by the Academic Council and Board of Management. Hereafter changes (if any) which conform to the policy on "Curriculum Development and Review" would be permissible, subject to revision of the Programme Structure, following the specified processes.

*[Signature]*  
Director - Academics





**Symbiosis Centre for Management Studies, Bengaluru**  
**Bachelor of Business Administration (Dual Degree, Honours/Honours with Research)**  
**Programme Structure 2024-28**

**Annexure A**

| Catalogue Course Code  | Course Code | Course Title                          | Major / Minor             | Credits | Continuous Assessment Marks | Term End Examination Marks | Total Marks |
|--|-------------|---------------------------------------|---------------------------|---------|-----------------------------|----------------------------|-------------|
| <b>Semester - 1</b>  |             |                                       |                           |         |                             |                            |             |
| <b>Discipline-Specific Courses/Major Courses</b>                           |             |                                       |                           |         |                             |                            |             |
| T2720  | 0219230101  | Business Statistics                   |                           | 4       | 60                          | 40                         | 100         |
| <b>Minor Courses<br/>(Choose Any One Group from the following courses)</b> |             |                                       |                           |         |                             |                            |             |
| <b>Group 1 - Finance</b>   |             |                                       |                           |         |                             |                            |             |
| TM2054   | 0219230102  | Business Accounting                   | Finance                   | 4       | 60                          | 40                         | 100         |
| TM2121   | 0219230103  | Financial Services                    | Finance                   | 4       | 60                          | 40                         | 100         |
| <b>Group 2 - Human Resource Management</b>                                 |             |                                       |                           |         |                             |                            |             |
| T6792  | 0219230104  | Organizational Psychology             | Human Resource Management | 4       | 60                          | 40                         | 100         |
| TM2178   | 0219230105  | Organizational Development and Change | Human Resource Management | 4       | 60                          | 40                         | 100         |
| <b>Group 3 - Marketing</b>   |             |                                       |                           |         |                             |                            |             |
| T2465  | 0219230106  | Fundamentals of Marketing             | Marketing                 | 4       | 60                          | 40                         | 100         |
| TM2196   | 0219230107  | Fundamentals of Brand                 | Marketing                 | 4       | 60                          | 40                         | 100         |



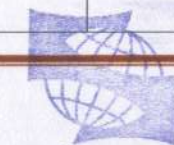
|   |            | Management                              |               |           |                             |                            |             |
|---|------------|---|---------------|-----------|-----------------------------|----------------------------|-------------|
| <b>Total Required Credits</b>                     |            |   |               | <b>8</b>  | <b>120</b>                  | <b>80</b>                  | <b>200</b>  |
| <b>Ability Enhancement Course</b>                 |            |   |               |           |                             |                            |             |
| Catalogue Course Code                             | CourseCode | Course Title                            | Major / Minor | Credits   | Continuous Assessment Marks | Term End Examination Marks | Total Marks |
| T6425   | 0219230108 | Presentation Skill                      |               | 2         | 30                          | 20                         | 50          |
| THM6018   | 0219230109 | Introduction to Kannada                 |               | 2         | 30                          | 20                         | 50          |
| <b>Total Required Credits</b>                     |            |   |               | <b>4</b>  | <b>60</b>                   | <b>40</b>                  | <b>100</b>  |
| <b>Skill Enhancement Courses (Choose Any One)</b> |            |   |               |           |                             |                            |             |
| TM2010  | 0219230110 | Creativity and Design Thinking          |               | 3         | 45                          | 30                         | 75          |
| T3698   | 0219230111 | Introduction to Python                  |               | 3         | 45                          | 30                         | 75          |
| <b>Total Required Credits</b>                     |            |   |               | <b>3</b>  | <b>45</b>                   | <b>30</b>                  | <b>75</b>   |
| <b>Common Value-Added Course (Choose Any One)</b> |            |   |               |           |                             |                            |             |
| TM2005  | 0219230112 | Environmental Studies: Our Common Earth |               | 2         | 50                          | 0                          | 50          |
| TH4228  | 0219230113 | Yoga - II                               |               | 2         | 50                          | 0                          | 50          |
| <b>Total Required Credits</b>                     |            |   |               | <b>2</b>  | <b>50</b>                   | <b>0</b>                   | <b>50</b>   |
| <b>Grand Total</b>                                |            |   |               | <b>21</b> | <b>335</b>                  | <b>190</b>                 | <b>525</b>  |
| <b>Semester - 2</b>                               |            |   |               |           |                             |                            |             |
| <b>Discipline-Specific Courses/Major Courses</b>  |            |   |               |           |                             |                            |             |
| Catalogue   | CourseCode | Course Title                            | Major / Minor | Credits   | Continuous                  | Term End                   | Total       |



| Course Code   |            |  |                           |          | Assessment Marks | Examination Marks | Marks      |
|---|------------|--|---------------------------|----------|------------------|-------------------|------------|
| T6775   | 0219230201 | Principles of Microeconomics             |                           | 4        | 60               | 40                | 100        |
| T3218   | 0219230202 | Basics of Management Information Systems |                           | 4        | 60               | 40                | 100        |
| <b>Total Required Credits</b>   |            |  |                           | <b>8</b> | <b>120</b>       | <b>80</b>         | <b>200</b> |
| <b>Minor Course<br/>(Choose Any One Group from the following courses)</b> |            |  |                           |          |                  |                   |            |
| <b>Group 1 - Finance</b>  |            |  |                           |          |                  |                   |            |
| T2668   | 0219230203 | Management Accounting                    | Finance                   | 4        | 60               | 40                | 100        |
| TM2207  | 0219230204 | Financial Statement Analysis             | Finance                   | 4        | 60               | 40                | 100        |
| <b>Group 2 - Human Resource Management</b>                                |            |  |                           |          |                  |                   |            |
| TM2015  | 0219230205 | Human Resource Management                | Human Resource Management | 4        | 60               | 40                | 100        |
| TM2212  | 0219230206 | Workforce Planning                       | Human Resource Management | 4        | 60               | 40                | 100        |
| <b>Group 3 - Marketing</b>  |            |  |                           |          |                  |                   |            |
| TM2131  | 0219230207 | Services Marketing                       | Marketing                 | 4        | 60               | 40                | 100        |
| TM2177  | 0219230208 | Fundamentals of Marketing Research       | Marketing                 | 4        | 60               | 40                | 100        |
| <b>Total Required Credits</b>   |            |  |                           | <b>8</b> | <b>120</b>       | <b>80</b>         | <b>200</b> |
| <b>Ability Enhancement Course<br/>(Choose Any One)</b>                    |            |  |                           |          |                  |                   |            |
| T6186   | 0219230209 | Basic French I                           |                           | 2        | 30               | 20                | 50         |
| T6184   | 0219230210 | Basic German I                           |                           | 2        | 30               | 20                | 50         |
| T2239   | 0219230211 | Business Communication                   |                           | 2        | 30               | 20                | 50         |
| <b>Total Required Credits</b>   |            |  |                           | <b>2</b> | <b>30</b>        | <b>20</b>         | <b>50</b>  |
| <b>Skill Enhancement Course<br/>(Choose Any One)</b>                      |            |  |                           |          |                  |                   |            |
| T3325   | 0219230212 | Web Designing                            |                           | 3        | 45               | 30                | 75         |



|  |            |                                  |                           |           |            |            |            |
|--|------------|----------------------------------|---------------------------|-----------|------------|------------|------------|
| T2167  | 0219230213 | Supply Chain Management          |                           | 3         | 45         | 30         | 75         |
| <b>Total Required Credits</b>  |            |                                  |                           | <b>3</b>  | <b>45</b>  | <b>30</b>  | <b>75</b>  |
| <b>Common Value-Added Courses<br/>(Choose Any One)</b>   |            |                                  |                           |           |            |            |            |
| T2835  | 0219230214 | Sustainability Studies           |                           | 2         | 50         | 0          | 50         |
| T6500  | 0219230215 | Ballroom & Latin American Dances |                           | 2         | 50         | 0          | 50         |
| <b>Total Required Credits</b>  |            |                                  |                           | <b>2</b>  | <b>50</b>  | <b>0</b>   | <b>50</b>  |
| <b>Mandatory Non-Credit Courses</b>  |            |                                  |                           |           |            |            |            |
| TH4788   | 0219230216 | Health and Wellness Module I     |                           | 0         | 0          | 0          | 0          |
| <b>Multidisciplinary Courses<br/>(Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B)</b> |            |                                  |                           |           |            |            |            |
| -  | -          | MD1                              |                           | 3         | 75         | 0          | 75         |
| <b>Grand Total</b>   |            |                                  |                           | <b>26</b> | <b>440</b> | <b>210</b> | <b>650</b> |
| <b>Semester - 3</b>  |            |                                  |                           |           |            |            |            |
| <b>Discipline-Specific Courses/Major Courses</b>   |            |                                  |                           |           |            |            |            |
| T6148  | 0219230301 | Principles of Macroeconomics     | Major                     | 4         | 60         | 40         | 100        |
| T3665  | 0219230302 | Business Analytics               | Major                     | 4         | 60         | 40         | 100        |
| <b>Total Required Credits</b>  |            |                                  |                           | <b>8</b>  | <b>120</b> | <b>80</b>  | <b>200</b> |
| <b>Minor Courses<br/>(Choose Any One Group from the following courses)</b>   |            |                                  |                           |           |            |            |            |
| <b>Group 1 - Finance</b>   |            |                                  |                           |           |            |            |            |
| T2456  | 0219230303 | Financial Management             | Finance                   | 4         | 60         | 40         | 100        |
|  | 0219230304 | Cost Accounting                  | Finance                   | 4         | 60         | 40         | 100        |
| <b>Group 2 - Human Resource Management</b>   |            |                                  |                           |           |            |            |            |
| T2263  | 0219230305 | Organizational Behaviour         | Human Resource Management | 4         | 60         | 40         | 100        |





**B.B.A (Dual Degree, Honours/Honours with Research) 2024-28**
**SCMS, Bengaluru**

|  |            |   |                           |          |            |           |            |
|--|------------|---|---------------------------|----------|------------|-----------|------------|
| TM2213   | 0219230306 | International Human Resource Management             | Human Resource Management | 4        | 60         | 40        | 100        |
| <b>Group 3 - Marketing</b>   |            |   |                           |          |            |           |            |
| T2519  | 0219230307 | Marketing Communication - Advertising PR and Events | Marketing                 | 4        | 60         | 40        | 100        |
| T2713  | 0219230308 | Innovation Management and New Product development   | Marketing                 | 4        | 60         | 40        | 100        |
| <b>Total Required Credits</b>  |            |   |                           | <b>8</b> | <b>120</b> | <b>80</b> | <b>200</b> |
| <b>Ability Enhancement Courses<br/>(Choose Any One Course)</b>   |            |   |                           |          |            |           |            |
| T6187  | 0219230309 | Basic French II                                     |                           | 2        | 30         | 20        | 50         |
| T6185  | 0219230310 | Basic German II                                     |                           | 2        | 30         | 20        | 50         |
|  | 0219230311 | Building Professional Competencies                  |                           | 2        | 30         | 20        | 50         |
| <b>Total Required Credits</b>  |            |   |                           | <b>2</b> | <b>30</b>  | <b>20</b> | <b>50</b>  |
| <b>Skill Enhancement Courses<br/>(Choose Any One Course)</b>   |            |   |                           |          |            |           |            |
| T2984  | 0219230312 | Personal Finance                                    |                           | 3        | 45         | 30        | 75         |
| TMC5033  | 0219230313 | Content Creation & Marketing                        |                           | 3        | 45         | 30        | 75         |
| <b>Total Required Credits</b>  |            |   |                           | <b>3</b> | <b>45</b>  | <b>30</b> | <b>75</b>  |
| <b>Common Value-Added Course<br/>(Choose Any One Course)</b>   |            |   |                           |          |            |           |            |
| T2729  | 0219230314 | Indian Ethos and Values for Management              |                           | 2        | 50         | 0         | 50         |
| T6499  | 0219230315 | World Music   |                           | 2        | 50         | 0         | 50         |
| <b>Total Required Credits</b>  |            |   |                           | <b>2</b> | <b>50</b>  | <b>0</b>  | <b>50</b>  |
| <b>Mandatory Non-Credit Course</b>   |            |   |                           |          |            |           |            |
| TH4789   | 0219230316 | Health and Wellness Module II                       |                           | 0        | 0          | 0         | 0          |
| <b>Multidisciplinary Courses<br/>(Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B)</b> |            |   |                           |          |            |           |            |



|  |            |  |                           |           |            |            |            |
|--|------------|--|---------------------------|-----------|------------|------------|------------|
| -  | -          | MD2  |                           | 3         | 75         | 0          | 75         |
| <b>Grand Total</b>   |            |  |                           | <b>26</b> | <b>440</b> | <b>210</b> | <b>650</b> |
| <b>Semester - 4</b>  |            |  |                           |           |            |            |            |
| <b>Discipline-Specific Course/Major Course</b>                             |            |  |                           |           |            |            |            |
| T8000  | 0219230401 | Service Learning   |                           | 4         | 100        | 0          | 100        |
| <b>Minor Courses<br/>(Choose Any One Group from the following courses)</b> |            |  |                           |           |            |            |            |
| <b>Group 1 - Finance</b>   |            |  |                           |           |            |            |            |
| TM2203   | 0219230402 | Strategic Financial Management                                       | Finance                   | 4         | 60         | 40         | 100        |
| T2934  | 0219230403 | Security Analysis and Portfolio Management                           | Finance                   | 4         | 60         | 40         | 100        |
| <b>Group 2 - Human Resource Management</b>                                 |            |  |                           |           |            |            |            |
| TM2140   | 0219230404 | Compensation Management  | Human Resource Management | 4         | 60         | 40         | 100        |
| TM2142   | 0219230405 | Learning and Development   | Human Resource Management | 4         | 60         | 40         | 100        |
| <b>Group 3 - Marketing</b>   |            |  |                           |           |            |            |            |
| T3680  | 0219230406 | Digital Marketing  | Marketing                 | 4         | 60         | 40         | 100        |
| T6862  | 0219230407 | From Products to Self: Personal, Image & Reputation Brand Management | Marketing                 | 4         | 60         | 40         | 100        |
| <b>Total Required Credits</b>  |            |  |                           | <b>8</b>  | <b>120</b> | <b>80</b>  | <b>200</b> |
| <b>Mandatory Non-Credit Course</b>   |            |  |                           |           |            |            |            |
| SMC002   | 0219230408 | Core Environmental Studies   |                           | 0         | 0          | 0          | 0          |



| Multidisciplinary Courses<br>(Choose Any One Course from the University Basket of Multidisciplinary Courses given in Annexure B)   |   |     |  |           |            |           |            |
|--|---|-----|--|-----------|------------|-----------|------------|
| -  | - | MD3 |  | 3         | 75         | 0         | 75         |
| <b>Grand Total</b>   |   |     |  | <b>15</b> | <b>295</b> | <b>80</b> | <b>375</b> |
| <b>Note: Students after successfully completing the first two years at SCMS, Bengaluru with a WAM of 55 will be eligible for a transfer into Deakin's Business Analytics Programme.</b>                                |   |     |  |           |            |           |            |
| <b>Semester - 5</b>  |   |     |  |           |            |           |            |
| <b>Note</b> - Courses delivered as per the syllabus and structure of the Bachelor of Business Analytics degree from Deakin University. Students will take courses to fulfill the credit requirements of our programme. |   |     |  |           |            |           |            |
| <b>Semester - 6</b>  |   |     |  |           |            |           |            |
| <b>Note</b> - Courses delivered as per the syllabus and structure of the Bachelor of Business Analytics degree from Deakin University. Students will take courses to fulfill the credit requirements of our programme. |   |     |  |           |            |           |            |
| <b>Semester - 7</b>  |   |     |  |           |            |           |            |
| <b>Note</b> - Courses delivered as per the syllabus and structure of the Bachelor of Business Analytics degree from Deakin University. Students will take courses to fulfill the credit requirements of our programme. |   |     |  |           |            |           |            |
| <b>Semester - 8</b>  |   |     |  |           |            |           |            |
| <b>Note</b> - Courses delivered as per the syllabus and structure of the Bachelor of Business Analytics degree from Deakin University. Students will take courses to fulfill the credit requirements of our programme. |   |     |  |           |            |           |            |



**Symbiosis Centre for Management Studies, Bengaluru**  
**Bachelor of Business Administration (Dual Degree, Honours/Honours with Research)**  
**Programme Structure 2024-28**

**Summary**

| Semester     | 100% Continuous Assessment Credits  | Term End (University) Examination Credits | Total Credits | Total Marks |
|--------------|---|---|---------------|-------------|
| <b>1</b>     | 2   | 19  | 21            | 525         |
| <b>2</b>     | 5   | 21  | 26            | 650         |
| <b>3</b>     | 5   | 21  | 26            | 650         |
| <b>4</b>     | 7   | 8   | 15            | 375         |
| <b>Total</b> | <b>19</b>   | <b>69</b>                                 | <b>88</b>     | <b>2200</b> |
| <b>5</b>     | As per the syllabus and structure of the Bachelor of Business Analytics degree from Deakin University |   |               |             |
| <b>6</b>     | As per the syllabus and structure of the Bachelor of Business Analytics degree from Deakin University |   |               |             |
| <b>7</b>     | As per the syllabus and structure of the Bachelor of Business Analytics degree from Deakin University |   |               |             |
| <b>8</b>     | As per the syllabus and structure of the Bachelor of Business Analytics degree from Deakin University |   |               |             |



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**Annexure B**

**List of Multidisciplinary Courses**

| S. No. | Catalogue Course Code | Course Code |            |            | Course Title                               | Credit |
|--------|-----------------------|-------------|------------|------------|--|--------|
|        |                       | Semester 2  | Semester 3 | Semester 4 |  |        |
| 1      | T1454                 | 0219230217  | 0219230317 | 0219220409 | Constitutional Law I                       | 3      |
| 2      | TH4541                | 0219230218  | 0219230318 | 0219220410 | Data Analytics in Sports                   | 3      |
| 3      | TE7456                | 0219230219  | 0219230319 | 0219220411 | Fundamentals of Cyber Security             | 3      |
| 4      | T4729                 | 0219230220  | 0219230320 | 0219220412 | Intellectual Property Rights               | 3      |
| 5      | T1471                 | 0219230221  | 0219230321 | 0219220413 | Law of Contracts                           | 3      |
| 6      | T2489                 | 0219230222  | 0219230322 | 0219220414 | Renewable Energy Sources                   | 3      |
| 7      | THM6037               | 0219230223  | 0219230323 | 0219220415 | Statistics of Nature                       | 3      |
| 8      | T3741                 | 0219230224  | 0219230324 | 0219220416 | Web Development using CMS                  | 3      |
| 9      | TH4363                | 0219230225  | 0219230325 | 0219220417 | Cognitive Psychology                       | 3      |
| 10     | T6767                 | 0219230226  | 0219230326 | 0219220418 | Public Policy in India                     | 3      |
| 11     | T6769                 | 0219230227  | 0219230327 | 0219220419 | India's Foreign Policy                     | 3      |
| 12     | T2273                 | 0219230228  | 0219230328 | 0219220420 | Emotional Intelligence for Personal Growth | 3      |